

Bundaberg Careers Expo

Wednesday 24 May

2023

Bundaberg Multiplex
9 am - 4 pm



Proudly hosted by

LINK AND LAUNCH

**Local Jobs
Program**
AN AUSTRALIAN GOVERNMENT INITIATIVE

**Jobs
BUNDABERG**

**careers
BUNDABERG
expo**


BUNDABERG
REGIONAL COUNCIL

About the 2023 Bundaberg Careers Expo

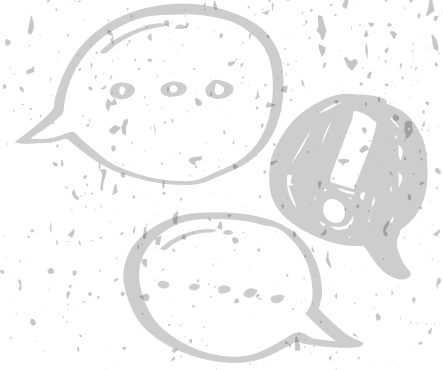
The Bundaberg Careers Expo is proudly hosted by Bundaberg Regional Council, Link and Launch (Department of Education) and Jobs Bundaberg. The event will showcase career opportunities, employment, and pathways, whilst being highly engaging. This major Career Expo across the Bundaberg Region is crucial in assisting young people in our community, to have the information and tools required to navigate life after school allowing our youth an opportunity to explore their career aspirations and an opportunity to “be what they can’t see”.

Sponsorship packages are available to showcase your business/organisation with prime location at our event.



Our Vision

Our vision is to connect our local industry with the local community to cultivate and foster knowledge and understanding of pathways to employment and further education.



Audience profile

Population of Bundaberg Region

100,118

[ABS ERP 2021]

97.1%

of Bundaberg residents live and work in the local area

27.1%

of workers have a tertiary qualification

There are now

36,500

total jobs recorded in the Bundaberg Region

5.4%

economic growth - second highest in Qld

High demand jobs in our region

Health

Clinical nurses

Allied health

Ward assistants

Aged care worker

Cleaners

Catering staff

Operational staff

Manufacturing

Labourers

Boilermakers

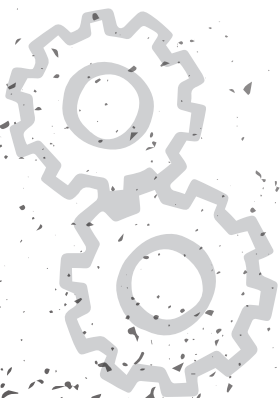
Spray painters

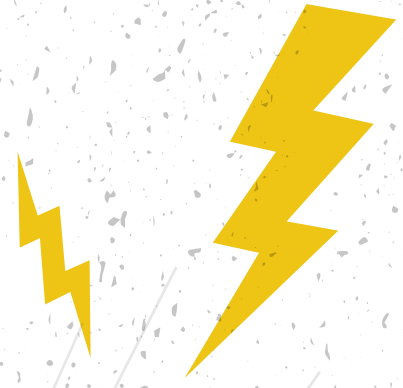
Welders

Electricians

Trade assistants

Hydraulic engineers





Agriculture

Labourers

Machinery drivers

Pickers/packers

Station hands

Farm managers

Plant operators

Quality assurance

Other

Administration

Disability
support worker

All hospitality roles

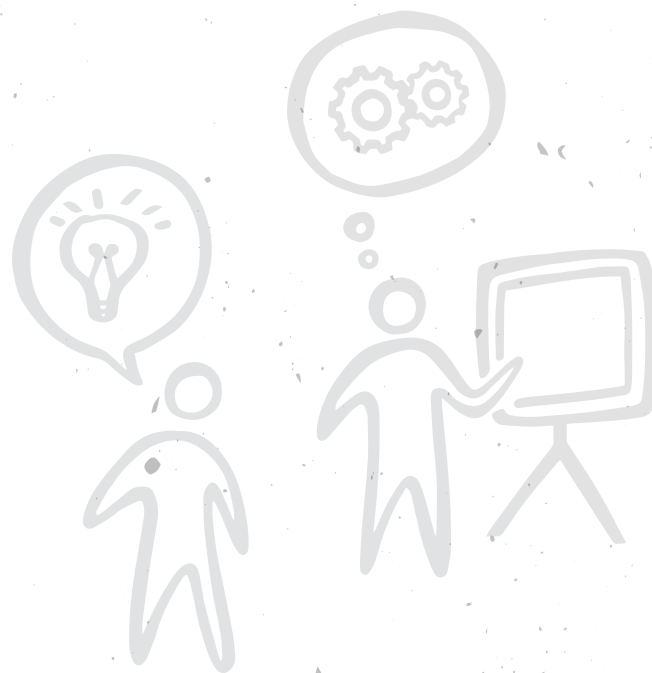
Mechanics



Sponsorship

The Bundaberg Careers Expo is an ideal platform for local industry seeking to:

- Showcase your organisation promoting the array of opportunities that are available
- Promote your brand
- Educate and influence the future workforce
- Position your organisation as an employer of choice
- Educate local community regarding industry course pathways
- Promote and identify future regional growth prospects for your industry
- Educate our future workforce on career growth opportunities



Sponsorship packages and benefits

		Platinum \$3,000	Gold \$1,500	Silver \$800
Brand Association	Logo on all marketing and promotional materials	✓	–	–
	Logo printed on event promotional materials	✓	–	–
	Your organisation is recognised during Career Expo as an Event Sponsor on the main projector screens and is pictured and tagged in a media post related to the event.	✓	–	–
	Opportunity for media coverage through Bundaberg Now	✓	✓	–
Media Exposure	Acknowledgement on all media releases relevant to the event	✓	✓	✓
Event Access	Event space at the Careers Expo	4m x 2m booth	3m x 2m booth	3m x 2m booth
	Opportunity to provide information inserts or materials for distribution at events	✓	✓	✓

* Your organisation's booth is located in a preferred placement on the event floor, based on high student traffic areas and event space availability.

How to apply

Please complete the online application form indicating your preference. Confirmation of your application will be forwarded to you together with a sponsorship agreement and the appropriate invoice.

Bundaberg Regional Council will hold the confirmed sponsorship request on your behalf for 15 days after the date of the invoice.

If payment is not received by the required dates, then the application will be automatically cancelled.

Sponsorship categories will be assessed on a first-come, first-served basis. Full payment must be made within 15 days from the date of the invoice.

Please contact Bundaberg Regional Council on (07) 4130 4631 for further information. Applications are subject to approval from Bundaberg Regional Council. Any successful applicants will be required to enter into a Sponsorship Agreement in a form suitable to Council.

Conditions of payment

Final payment is due no later than 15 days after date of the invoice. All payments must be made in the form of a cheque or direct bank transfer payable to Bundaberg Regional Council (bank details will be supplied on your tax invoice issued with confirmation). Bundaberg Regional Council will not be responsible for paying any bank fees charged for the transfer. Please ensure that all bank fees are covered in the transfer amount.

[Register here](#)

Sponsorship cancellations

In exceptional circumstances, Bundaberg Regional Council will be prepared to consider the cancellation of the contract with sponsors, but only if the following conditions are complied with:

- That the reason given for the cancellation is, in the opinion of Bundaberg Regional Council, well founded
- That Bundaberg Regional Council can re-sell the sponsorship category
- Cancellations will only be accepted in writing, mailed, or emailed and must be signed by the person whose name appears on this form (or their nominee)
- Cancellations received by 11 May 2023 will have their deposit returned less \$200 administration fee

Cancellations after 11 May 2023 will receive no refund and will be liable for payment of the balance should it not have been received by the cancellation date.

General registration

Free booth space is available for employers wishing to promote available career pathways at their organisation. Please click on the registration link below to submit your organisation's details.

