

6 April 2023

To Whom It May Concern

Bundaberg’s largest Careers Expo will be held on Wednesday, 24 May 2023 at the Bundaberg Multiplex Sport & Convention Centre. This event will see over one thousand students attending from Years 9 to 12, across nine Regional State and Private High Schools. Students will be provided with free information and resources to assist them with their career aspirations and opportunities available from our local industry and employers.

The Expo seeks to attract up to eighty exhibitors ranging from:

- Universities
- Registered Training Organisations (RTO’s)
- Community-based organisations
- Local industry associations
- Businesses

This event will showcase career opportunities, employment, and pathways, whilst being highly engaging. This major Career Expo across the Bundaberg Region is crucial in assisting young people in our community to have the information and tools required to navigate life after school.

The Bundaberg Careers Expo is funded by direct sponsorship and in-kind support from private and public entities. The opportunity for success depends greatly on generous support such as yours. All contributions will be allocated to cover costs for exhibitor booths, catering, and the overall running of the event. There are three tiers of sponsorship, including GST. Benefits for each level are outlined below, however financial contribution outside of the levels outlined below are also welcomed.

Sponsorship packages and benefits		Platinum \$3,000	Gold \$1,500	Silver \$800.00
<b>Brand Association</b>	Logo on all marketing and promotional materials.	✓		
	Logo printed on event promotional materials.	✓		
	Your organisation is recognised during Career Expo as an Event Sponsor on the main projector screens in a media post related to the event.	✓		
	Opportunity for media coverage through Bundaberg Now.	✓	✓	
<b>Media Exposure</b>	Acknowledgment on all media releases relevant to the event.	✓	✓	✓
	Event space at the Career Expo.	*Premium	*Premium	*Premium
<b>Event Access</b>	Opportunity to provide information inserts or materials for distribution at events.	✓	✓	✓

\*Your organisation’s booth is located in a preferred placement on the event floor, based on high student traffic areas and event space availability.



The 2023 Bundaberg Careers Expo is coordinated by a locally based committee that has representation from the Bundaberg Regional Council, Link and Launch (Department of Education) Jobs Bundaberg, community organisations and Guidance and Career Counsellors from community schools.

Thank you for taking the time to consider sponsoring the 2023 Careers Expo. We look forward to working with you and allowing our youth an opportunity to explore their career aspirations through an opportunity to *"be what they can't see"*.

Regards

Bec Egan  
Link and Launch Manager  
Department of Education

